

# briefing



## Blue Chips at White Cliffs

*A £3m development by Priority Sites has helped to establish Dover's White Cliffs Business Park as the area's prime office location*

Priority Sites is a joint venture company owned by English Partnerships and The Royal Bank of Scotland plc, with a remit to undertake industrial and commercial development in areas of economic need.

Working in partnership with Dover District Council, the company devised a scheme for 14 high quality business units (totalling 40,000 sq ft of floorspace) to be built at Whitfield Court, Dover, on the White Cliffs Business Park.

Offering a range of accommodation from 780 sq ft to 3,165 sq ft, the units were designed to offer the flexibility for light manufacturing or office/call centre uses. So far, 11 of the 14 units are let and the remaining three are under offer.

*"The success of our development has helped to retain businesses and jobs in Dover, in the face of stiff competition from other locations. Market confidence in the area is improving and White Cliffs Business Park is now firmly established as the area's prime office location"*

Priority Sites Chief Executive Paul Barber

Over the past year, Whitfield Court has attracted a number of blue-chip companies. The first was cross-channel ferry operator SeaFrance, which chose Whitfield Court as the location for its new UK headquarters. The company, previously located in the port area of the town, was looking for space to expand and establish a new call centre operation. It now occupies units totalling 17,670 sq ft linked by a modernistic, glass-clad reception area.

Now, SeaFrance has been joined on the development by P&O Ferrymasters

and Freight Management who occupy units totalling 10,780 sq ft. Other companies include: the NHS Health Promotion Service, The National Farmers Union and children's play facility Kid Safari.

*"We are extremely pleased to have been successful in encouraging Priority Sites to develop speculatively on the White Cliffs Business Park, Dover. We have always believed the Business Park to be an excellent location for local business expansion and inward investment, and hope the next phase will be as successful"*

Chairman of Dover District Council, Councillor Mrs Wendy Hansell

The scheme has been so successful that Priority Sites is looking to build a further 16,000 sq ft of accommodation on the business park, with development work likely to start later this year.



**PRIORITY SITES**

A joint venture between



IF YOU WOULD LIKE US TO BUILD WHERE YOU ARE PLEASE CONTACT

Emma Oxtoby

Priority Sites Limited • 9 York Place • Leeds • LS1 2DS

Telephone: 0113 244 3351 • Fax: 0113 244 3352

Website [www.prioritysites.co.uk](http://www.prioritysites.co.uk)